

Experience

Nerdery

Senior UX/UI Designer

REMOTE | AUGUST 2021 – PRESENT

Lead end-to-end design process for new products and enterprise transformation engagements. Collaborate with cross-functional teams through discovery, definition, ideation, and delivery of human-centered experiences that deliver business results. Responsible for user research, wireframes, high-fidelity mockups, and interactive prototypes. Grow design culture by facilitating Design Lab initiative to give designers the opportunity to expand their skill set, present work, and provide critique. Support business development by leading pitch work.

Clients include: Google, MilliporeSigma, Medtronic, Digital Fleet

UX/UI Designer

REMOTE | AUGUST 2021 – MARCH 2023

Defined and designed the user experience and visual design of desktop, mobile and web interfaces through the creation of journey maps, user flows, wireframes, and high fidelity prototypes for enterprise, ecommerce, and med-tech clients.

CGI Communications

Web Designer

REMOTE & ROCHESTER, NY | DECEMBER 2019 – AUGUST 2021

Designed and built mobile-responsive marketing websites for clients in a variety of industries. Developed visual identities for small businesses. Optimized client sites for SEO and usability.

Bravo Group

Design Intern

HARRISBURG, PA | JUNE – AUGUST 2019

Designed on-brand digital, print, and motion graphics for multiple client accounts. Partnered with writers and strategists to plan and develop content for social media calendars, newsletters, and ad campaigns.

RIT Saunders College of Business

Designer

ROCHESTER, NY | JANUARY – MAY 2019

Led design of digital and print pieces for students, parents, alumni, faculty/staff, and peer colleges. Implemented RIT's new visual identity across Saunders marketing materials.

Education & Courses

Rochester Institute of Technology

ROCHESTER, NY | 2016 – 2019

B.S. in Applied Arts & Sciences, Concentrations in Communication & Visual Media

Product Strategy for Designers

AUGUST 2023

Pragmatic Institute

APRIL 2023

Product Management Certification, Level 1

Capabilities

Skills

Accessible Design
Agile Methodology
Branding & Visual Identity
Design Systems
Interaction Design
Product Strategy
Prototyping
Scoping & Estimation
UX / UI Design
User Journey Mapping
User Research
Visual Design
Wireframing

Tools

Adobe Creative Cloud
Atlassian Suite
Figma
Miro
Wordpress / Divi